

Cook Street Village VQA Wines Chosen Best BC Wine Store

For Immediate Release

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Cook Street Village Wines has been awarded Best B.C. Wine Shop in the Northwest Palate Readers Choice survey, 2002, announced in the March/April issue. Readers chose Cook Street Village Wines over wine retailers across the Province.

“Northwest Palate is considered a must-read for food and wine aficionados in the Pacific Northwest and it’s fantastic to be recognized by their subscribers,” says Glenn Barlow, owner, Cook Street Village Wines. “From the day we opened, we encouraged customers to tell us what *style* of wine they were looking and helped them explore BC as a region. The shop is full of informational bits to read and an eclectic mix of music is always playing. Many customers just like to hang around for the atmosphere.”

Northwest Palate has been holding the Readers’ Choice Awards since 1997. Subscribers receive ballots in the September/October issue. Approximately 9,000 people respond with their favorite picks for restaurants, wineries, wine shops and hotels, among other attractions. Winners are chosen in each category for Washington State, Oregon and British Columbia. Because there is no slate of candidates to choose from, the awards are based completely on reader preference.

Other award winners from Victoria were Sooke Harbour House for Best B.C. Restaurant and Brasserie L’ecole for Best New B.C. Restaurant.

Cook Street Village Wines has operated for five years as a specialty retailer of 100% British Columbia VQA wines, including the largest selection of Icewines in the city. Cook Street Village Wines is a subsidiary of 3DS Ventures Inc., which also owns Oak Bay Village Wines and produces the Victoria Festival of Wine, Music & Food.

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